

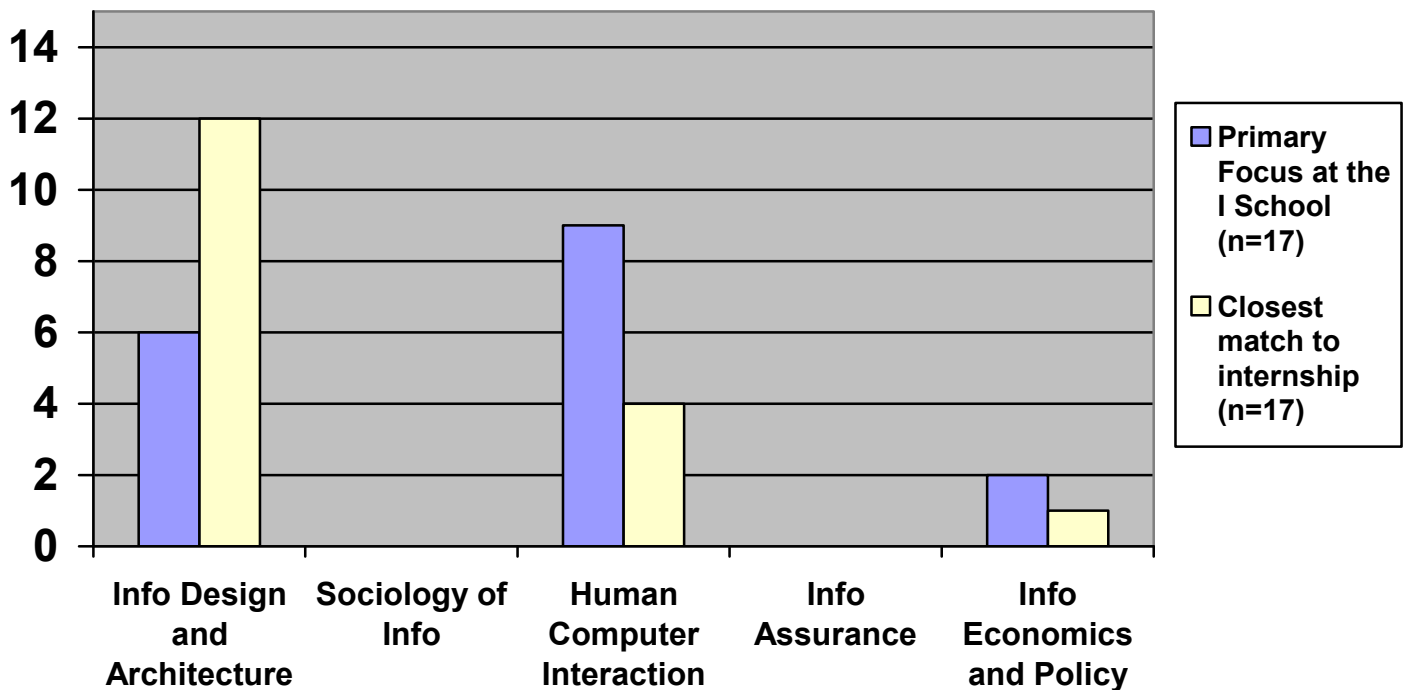
### School of Information Summer Internship Survey 2008

This is the second annual report specifically focusing on the MIMS students' summer internships. Traditionally, there are no courses offered at the School of Information during the summer and a majority of the students utilize this time by participating in an internship. The following report includes information pertaining to the students' internship search process, salary, employer information, and profile prior to studying at the School of Information.

Of the 25 students sent the survey, 17 provided information regarding their status as of 2 weeks past completion of the first year of studies. The results showed:

- o 16 had secured an internship for the summer
- o 0 had not yet found an internship, but were still looking
- o 1 had not yet found an internship, but also was consciously not looking

#### Student Profile



#### Internship Search Methods and Timing

The primary methods used during the search method were the School of Information Career Fair and I School listserv. Other common methods included networking with Friends, Faculty, and the School of Information recruitment events.

The main methods that students cited as being responsible for the internship they eventually chose were networking with Faculty, the I School Career Fair, and the UCB Campus Career Fair. Other notable mentions included networking with Friends, I School Staff, and the I School listserv.

A majority of the respondents began their job search in the early part of Spring 2008, primarily in the months of January and February. A few mentioned starting the search in the Fall, but not applying until the Spring semester. On average, it took approximately 6-10 weeks for the students to secure their internship. The range in the number of internships students applied for was between 1 – 20, with the average being 8. The average number of internship offers received per student was approximately two, with the range between 1 – 5 offers.

### **Job Sector and Industry**

An estimated 79% of the students indicated they would be working in the private sector. Representation in other sectors included one student working for each of the sectors in Non-profit, Government, and Academic.

In terms of the type of industry, 50% are in Technology or Software. Two students are working in Consulting, and two in Research. Only one student reported working in each of the following industries: Health Informatics, Journalism, Online Advertising, and Telecommunications.

### **Job Titles**

The job titles for the internships were varied. Specific titles included: Business Systems Analyst, Consultant, Designer/Analyst, Engineering Project Management, Experience Design Intern, Graduate Researcher, Graduate Level Co-op, Graphics Intern, Information Architect, IT Intern, Network Data Analyst, Technology Consultant, User Interface Designer/Developer, and User Researcher Intern.

### **Companies and Location**

A vast majority of the respondents elected to stay in the California Bay Area for their internship. The cities included Berkeley, Cupertino, Fairfield, Mountain View, San Francisco, San Jose, Sausalito, Tiburon, and Walnut Creek. One respondent mentioned they would be working from their home in the Bay Area. Only one respondent listed an out of state internship with the New York Times in New York city.

The companies or organizations at which students accepted offers included: Aaron Marcus and Associates, AdBrite, Adobe, Apple, Dolby Labs, IBM Almaden Research Center, Intuit, MapLight.org, NY Times, Outhink, Inc., Solano County Health Department, UC Berkeley, and Verizon Wireless.

Other companies not previously mentioned from which students reported receiving an internship offer, but chose to decline, included Bid4Vid, Infosys, Rio Institute, and SonicWall.

### **Salary Information**

Based on an hourly rate, the salary average for internships that students accepted was approximately \$29.73 (n = 10, median = \$31.25, range between \$20.00 – \$40.00).

The average reported initial offer was \$32.32 per hour (n = 15, median = \$32.69, range between \$15.00 - \$50.00).

### **Student Profiles Prior to the School of Information**

- o *Average Salary*: \$59,976.92 (n = 13, median = \$57,000, range between \$31,200 - \$165,000)
- o *Average Number of Years of Professional Experience in the Industry*: 5.39 years (n = 14, median = 3.5 years, range between 0 – 25 years)
- o *Professional Industry*: The students come from an eclectic background. The industries included Consulting, Education – Libraries, Health Informatics, Higher Education/Research, Information Security, IT services, Online Advertising, Non-profit, Science Research, Search Engine, Usability Consulting, and Utilities.